

## **DomainsBot Launches an Instant, Social, Mobile Domain Suggestion**

*Redesigned Website and Mobile App Make it Easier to Find Domain Names and Social Networking Identities Online or On-the-Go*

San Francisco, CA, October 25<sup>th</sup> 2011 – [DomainsBot](#), the leading provider of domain name suggestion services, is proud to announce the 2.0 launch of its website, featuring an innovative real-time search experience and new tools that make it easier for people and companies to search for domain names, Twitter handles and Facebook Pages. By offering an integrated domain and social identity search, the new service makes it easier for users to find and obtain unique, brandable identities. In addition to adding social identity search and revamping its website for speed and ease of use, DomainsBot also offers a downloadable mobile application, for identity searches on the go.

“Five years ago we only needed to worry about checking domain availability before naming a new business or product. Today’s challenge is to take care of domains and social media identities, such as Facebook and Twitter. Our goal is to simplify an important and time consuming process creatively,” said Emiliano Pasqualetti, DomainsBot, CEO.

The rebuilt website and mobile app includes powerful new architecture on the back-end that will greatly improve user experience and make finding the right names quicker.

“Google Instant changed the way we search and browse the Internet by displaying relevant search results as words are typed into the search engine. As a domain search engine and a brainstorming tool, we’ve updated DomainsBot to provide a similar, real-time experience that gives users more control over results,” said Francesco Simoneschi, VP of Product Development.

The new domainsbot.com also features premium domains from GoDaddy and Sedo, the two largest marketplaces of names for sale. These partnerships will enable users to browse for the largest selection of domains available on the second-hand market. Additional features of today’s release include the introduction of DomainsBot Deals, a selection of top discounts for domain registrations and renewals in partnership with some of the most popular registrars, and a whole new selection of B2B services for domain registrars, registries and new TLD applicants.

The DomainsBot name suggestion tool is available immediately online at [www.domainsbot.com](http://www.domainsbot.com), or as a free mobile application on the iPhone App Store.

The new DomainsBot B2B area is available at [www.domainsbot.com/b2b](http://www.domainsbot.com/b2b).

### **About DomainsBot**

Founded in Italy in 2005, DomainsBot is the domain industry’s leading provider of domain suggestion services. Over the last 6 years the company has focused on helping people worldwide find available or for sale domain names empowering the largest registrars, such as GoDaddy, Tucows, Register.com, eNom, 1and1, DirectI and Sedo with its proprietary domain suggestion technology. The company estimates that 1.2 million domains get registered every year as a result of their name suggestion service. In 2011, the company opened a branch in San Francisco, CA aiming to expand its core business and developing new marketing tools targeting both registrars and registries.

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