

THE DIGITAL MARKETING & gTLD STRATEGY CONGRESS UK & EUROPEAN EDITION

Advancing dot.BRAND's Marketing, Branding and Customer Engagement Strategies While Ensuring Brand Protection in the Evolving Digital Landscape

September 26-27, 2013 | Park Plaza Victoria | London

Distinguished Conference Chair:



Richard Graham
Head of Digital, Intellectual Property Department
Richemont

Ensure your global brand is best positioned to survive and thrive in the emerging top level domain (TLD) internet environment. Join us in London in September and benchmark your **global digital marketing, branding and customer engagement** strategies with a diverse group of your peers including —

Hal Bailey
Strategic Partnerships Director
Google

Richard Graham
Head of Digital, Intellectual Property Department
Richemont

Martin C. Sutton
Manager, Group Fraud Risk and Intelligence
HSBC

Mette Andersen
Corporate Counsel
LEGO

Frank T. Schilling
Founder & Managing Director
Uniregistry

Christopher Mondini
Vice President of Stakeholder Engagement for North America
ICANN

Roland LaPlante
SVP, Chief Marketing Officer
Afilias

David Green
Head of Global Digital Marketing
KPMG

Philip Sheppard
Director, Zapparazzi
Brand Registry Group- information

Kevin Murphy
Editor
Domain Incite

Nick Wood
Managing Director
Com Laude & Valideus

Jennie-Marie Larsen
CEO
Domain Diction

Peter LaMantia
CEO
Authentic Web

Kathy Nielsen
Head of Business Development, New gTLDs
Sedo

Learn how to avoid costly missteps and pitfalls by obtaining marketing do's and don'ts during the following sessions:

What Brands Must Learn from the Recent Launch of .CO



Juan Diego Calle
CEO
.CO

Upcoming and Fast Tracked IDN cc and GEO TLDs



Dirk Krischenowski
Founder and CEO
.berlin

Gain innovative and forward thinking strategies to maximize your .BRAND's potential as you engage with fellow brand leaders during interactive sessions covering —

- How to Ensure Your New TLD Becomes Your Company's Smartest Marketing Investment
- Cutting-edge Digital Marketing Strategies to Maximize the Benefit from Your New TLD
- Practical Strategies for Ensuring Seamless User Navigation to Your New TLD
- Strategies for New gTLD Integration Across Multiple Media Platforms
- Search and String Logic – Ensuring Visibility & Driving Traffic to Your New TLD

Benefit from a special two-part focus on Brand Protection, Anti-Counterfeiting & Fraud Prevention:

- Ensuring TLD Security and Preventing Fraud in an Evolving Internet Landscape
- Recommendations for Ensuring Your Brand is Not Compromised as Your New TLD Comes Online

Included as part of the conference registration fee, select from your choice of working group sessions:

A: What Action Does Your Applicant Brand Need to Take Right Now to Prepare for Launch

B: Non Applicant? An Introduction to the Application Process, Costs, Benefits & Considerations



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ABOUT MOMENTUM

HOW WE DIFFER

Momentum's mission is to provide the finest quality programming, experience and community interaction among event attendees. Our method is to orient the entire experience to the needs and requirements of our attendees. It's not our event that matters...it's what you get out of it.

SIMPLE PRICING

We charge one price for access to all aspects of the event—general session, workshops and master classes

NETWORKING LISTS

All attendees are provided with access to their fellow registered delegates in advance of the conference. Start developing relationships on your schedule.

MOMENTUM CONNECT

A **LinkedIn** powered online community designed to enhance the networking experience associated with attending the Anti-Corruption Congress.

MOMENTUM HOSTS

Our pleasant and professional hand-picked team of greeters and problem solvers have been specially trained to facilitate the best possible conference experience.

POST EVENT ACTIVATION WEBINARS

We offer up to three free post-event webinars to help maintain your connection with fellow attendees and continue your learning months after the conference concludes.

MATCH AND MEET

Services to help facilitate your introduction to the right people at the event to make your conference time even more productive.

A GUARANTEE

We offer a money-back guarantee. If you attend this event and are dissatisfied simply tell us and we will refund your money in full. This eliminates any risk for you and helps our team focus on always providing an exceptional event experience.

“The Momentum team is a true partner interested in their client's success, in terms of sheer creativity as well as execution, they are second to none.”

— Jeanne M. Hammerstrom, Chief Marketing and Recruiting Officer
Benesch, Friedlander, Coplan & Aronoff LLP



LOOK WHO ATTENDED THE DIGITAL MARKETING & GTLD STRATEGY CONGRESS—NEW YORK IN MARCH 2013:

.Nxt, Inc.	ICANN
101 Domain	IFFOR
Accent Media	IG Group
Aden & Anais, Inc.	Interbrand
Afilias	Interlink Co., LTD
Afternic	INWW/MelbourneIT
American Bible Society	Iron Mountain
Amica Insurance	JP Morgan Chase
Artemis Internet Inc	Klear Policy & Consulting Services
Australian Cancer Research Foundation	L'Oreal
Authentic Web	Loeb & Loeb LLP
Boston.com	LogicBoxes
Bowker	MarkMonitor
Calvin Klein	Microsoft
CentralNic	MLB Advanced Media, L.P.
Citibank	Mommy Shorts
Columbia University	NetNames
Corporation Service Company (CSC)	Neustar, Inc.
Crowell & Moring LLP	Norwegian Public Road Administration
Defender Direct	Public Interest Registry
Defender Security Company	PVH
Deloitte	Registry Hub
Demand Media	RSLC
Digikey	Safenames LTD
Domain Incite	Schwarz Finanz und Beteiligungs GmbH & Co
Domain Skate LLC	Sedo
DomainDiction	SIDN
DomainHoldings Group	Stable Tone Limited
Donuts	Steptoe & Johnson LLP
Dot Ski North America	Straat
DotGreen Community	The Boston Globe
FairWinds Partners LLC	The New Republic
Fitzpatrick, Cell, Harper & Scinto	TLD Registrar Solutions
Galway Strategy Group	United Domains
Girl Scouts of the USA	URLpurchasing.com
GlobalX Information	Verisign, Inc.
GMO Registry, Inc.	Web.com
Google	Wiley Rein
HERMES INTERNATIONAL	

“Momentum provided a well organized thoughtful event to help brands and service providers meet and discuss needs and solutions to make the introduction of .BRAND strategies a success.”

— Peter LaMantia President and CEO
Authentic Web Inc.

Ensure your company is prepared for the entry of .**BRAND** into the internet landscape.

Don't get caught behind the curve. Maximize your .**BRAND**'s full potential both on the internet and throughout the global marketplace.

Back by popular demand and building off of the success of the inaugural **Digital Marketing & gTLD Strategy Congress** that was held in New York in March, Momentum is pleased to offer you the **Digital Marketing & gTLD Strategy Congress—UK & European Edition** in London this September.

"This was an excellent conference with great attendees and a very relevant agenda."
Tim Switzer—DotGreen

Regardless of whether your organisation has applied for a TLD (top level domain) or not, executives responsible for brands, digital marketing and connecting with customers must understand and plan for this imminent change as a part of your global digital marketing strategy. From application to operation, owning and operating a TLD is an enormous financial, legal and strategic undertaking that is sure to have widespread implications for organisations, brands, customers and those managing back-end technology.

"A very enjoyable two days - well organised with really good speakers."
Sharon Harriss—Head of Online, IG

Ensure your company has a plan for effectively executing your domain strategy so that you can defend and continue to dominate your category post-TLD.

Completely updated to reflect the most pressing issues that are front of mind for new gTLD applicants, the **Digital Marketing & gTLD Strategy Congress—UK & European Edition** will engage attendees in a thoughtful, two-day conversation with a senior-level group of your peers representing some of the largest and most well-known global brands as they share and discuss with you digital marketing, customer engagement and brand management strategies for ensuring you receive the maximum benefit from your new TLD.

Ensure your .BRAND** remains competitive in the new environment.**

As global brands continue to strategise behind the scenes and prepare for the impact that the release of 1000s of new TLDS will have on the internet landscape, this Congress has been specifically developed to provide a forum for senior executives responsible for **marketing, brand management, internet strategy, communications, digital branding and marketing, social media** and **trademark protection** to engage with your peers who have lived through the gTLD application process and are now looking forward to maximise the marketing and business benefit from their new gTLD.

Learn how to maintain your competitive edge in the new digital landscape post-TLD.

Reserve your space now to be a part of this industry-leading event and be a part of the conversation.
To register visit us online at www.gtlidworldcongress.com

WHO YOU WILL MEET AT THE DIGITAL MARKETING & GTLD STRATEGY CONGRESS

The Digital Marketing & gTLD Strategy Congress has been designed to attract a “Who’s Who” of premier digital, branding and marketing professionals. Our target audience demographics include:

• **Senior executives responsible for:**

- Marketing
- Brand Management
- Internet Strategy
- Communications
- Digital Branding & Marketing
- Social Media
- Trademark protection
- Intellectual property

ABOUT THE VENUE

Park Plaza – Victoria • 239 Vauxhall Bridge Road • London SW1V 1EQ • Tel: +44.844.415.6750

The contemporary styled Park Plaza Victoria London hotel, with its unique, original artwork and glass roof lounge bar, is perfectly situated in the heart of the City of Westminster. This area contains many of the most famous historical sites in London including Buckingham Palace, the Houses of Parliament and Westminster Cathedral as well as a large density of parks and open spaces and some of the best theatres in London’s West End. Situated just two minutes from Victoria railway station with fast links to London Gatwick Airport, and the London Underground network, bus and coach terminals, the Park Plaza Victoria London hotel is easily accessible by all forms of public transport.

A limited number of discounted rooms (179 GBP/night) are available at the Park Plaza for attendees to the event. Please call the hotel reservation number on +44.0.207.769.9930 and quote the code **MOME260613**. Please note that this discounted rate is valid for the 25th and 26th September only.



AGENDA AT-A-GLANCE

Day 1—Thursday, September 26, 2013

- 08:15** Registration & Breakfast
- 09:00** Congress Welcome & Chair's Introduction
- 09:15** How to Ensure Your New TLD Becomes Your Company's Smartest Marketing Investment
- 10:00** **ICANN Address**
- 10:30** Refreshment Break
- 11:00** Digital Marketing Strategies to Best Incorporate and Maximise the Benefit from Your New TLD
- 12:00** What Brands Can Learn from the Recent Launch of .CO – Marketing Do's and Don'ts and Best Practices as You Prepare for Launch
- 13:00** Networking Luncheon
- 14:15** Exploring New Capability Opportunities for Your Registry and How to Best Utilise Your .BRAND to Your Digital Advantage
- 15:00** Refreshment Break
- 15:30** How to Ensure Seamless User Navigation to Your New TLD by Utilising Effective String Logic and Naming Strategies
- 16:15** Practical Tips for Integrating Your New gTLD Across Multiple Media Platforms to Best Engage with Your Customer Base
- 17:00** Open Q&A and Co-Chair's Closing Remarks
- 17:15** Conference Adjourns to Day Two

Day 2—Friday, September 27, 2013

- 09:00** Chair's Recap from Day One & Summary
- 09:15** A Look at the Future of the Internet Post-TLDs
- Focus on Brand Protection, Anti-Counterfeiting & Fraud Prevention**
- 10:00** Brand Strategies for Ensuring TLD Security and Preventing Fraud in an Evolving Internet Landscape
- 11:00** Refreshment Break
- 11:30** Recommendations for Ensuring Your Brand is Not Compromised as Your New TLD Comes Online
- 12:30** Networking Luncheon
- 13:45** What Brands Can Learn from Fast-Tracked IDN cc and Geo TLDs
- 14:30** Refreshment Break
- 15:00** Interactive Working Groups (Select Session A or B)
A: What Applicant Brands Need To Do Now to Ensure a Successful TLD Deployment
B: New Applicant? Non Applicant? Your Complete Guide to the Application Process, Costs, Benefits & Considerations of Operating Your Own TLD
- 16:30** Working Group Sessions Conclude & Congress Closing Remarks

MAIN CONFERENCE AGENDA

Thursday, September 26, 2013

08:15 Registration & Breakfast

09:00 Congress Welcome & Chair's Introductions

Richard Graham

Head of Digital, Intellectual Property Department
Richemont

09:15 Setting the Stage

LOOKING FORWARD TO THE FUTURE OF BRAND MARKETING POST-GTLD - HOW TO ENSURE YOUR NEW TLD BECOMES YOUR COMPANY'S SMARTEST MARKETING INVESTMENT

Take note as session leaders sets the stage for the **Digital Marketing & gTLD Strategy Congress**, providing a high-level overview of the competitive advantage your new TLD can offer, what the release of your new TLD will mean for your business and how to get the most "bang" from your investment buck.

10:00 ICANN Address

Christopher Mondini

Vice President of Stakeholder Engagement for North America
ICANN

10:30 Refreshment Break

11:00 Brand Roundtable Discussion

APPROVED! WHAT NOW? DIGITAL MARKETING STRATEGIES TO BEST INCORPORATE AND MAXIMISE THE BENEFIT FROM YOUR NEW TLD

You survived Round 1 review and your application has been approved. The launch sequence has begun and you are ready to actively use and incorporate your new TLD into your global digital marketing strategy. Hear from senior brand managers and digital marketing professionals as they discuss top of mind issues for brands and address the following topics:

- Tips for mapping out your project plan and selecting the right team to bring your digital branding and marketing strategy to life
- Understanding how to best use your new gTLD to your company's benefit
- Identifying up front what your digital marketing objective is and how to utilise your new gTLD to accomplishing that objective
- Strategies for new gTLD integration into your product launches
- Discussing strategies for linking/highlighting key brands using your new gTLD
- Weighing the pros and cons of utilising affinity email addresses to further engage with customers

David Green

Head of Global Digital Marketing
KPMG

Philip Sheppard

Director, Zapparazzi
Brand Registry Group - information

12:00 Case Study of a Live TLD Launch

WHAT BRANDS CAN LEARN FROM THE RECENT LAUNCH OF .CO – MARKETING DO'S AND DON'TS AND BEST PRACTICES FOR BRANDS AS YOU PREPARE FOR LAUNCH

During this engaging case study go "behind the scenes" into the launch and release of domains under the .CO extension as you are provided with a top level overview of key lessons learned, practical takeaways and marketing do's and don'ts to consider as you further refine and craft your "dot" launch strategy. Benchmark your current plans and strategies against those who have lived through the issues you are currently contemplating and will soon face - and gain valuable insights on key issues, including budgeting, logistics management and customer engagement.

Juan Diego Calle

CEO
.CO

In conversation with: Roland LaPlante

SVP, Chief Marketing Officer
Afilias

MAIN CONFERENCE AGENDA (CONTINUED)

13:00 Networking Luncheon

14:15 Demystifying Your .BRAND's Innovation Potential

EXPLORING NEW CAPABILITY OPPORTUNITIES FOR YOUR REGISTRY AND HOW TO BEST UTILISE YOUR .BRAND TO YOUR DIGITAL ADVANTAGE

During this interactive session, engage with Mr. LaMantia and Mr. Bailey as they guide you through a discussion of how to utilise your new .BRAND to truly do something innovative without compromising the digital marketing strategies you already have in place. Please come prepared with your most pressing to gain the most value from this discussion.

Hal Bailey

Strategic Partnerships Director
Google

Peter LaMantia

CEO
Authentic Web Inc.

15:00 Refreshment Break

15:30 String Logic and Naming Strategies

HOW TO ENSURE SEAMLESS USER NAVIGATION TO YOUR NEW TLD AND MAXIMISE TRAFFIC POTENTIAL

Domain name and string logic considerations are two key issues that brands cannot afford to ignore as you re-craft and update your digital marketing strategy to incorporate your new TLD. Anticipating that it may take internet users some time to become acclimated to the new world of .BRANDS, it is paramount to the success of your digital marketing strategy that you take proactive measures now to ensure a seamless and smooth user navigation experience by selecting appropriate sting names for your .BRAND. Topics to be discussed during this session will include:

- Effective strategies for ensuring a hassle-free user navigation experience to your new TLD
- How to build trust and minimise the risk of confusion within your consumer base as new TLDs come online
- Addressing the integration of legacy activity into the new world of TLDs - including email and mailbox management
- Evaluating your existing portfolio with an eye towards maximising the branding power derived from your new TLD
- Discussing options for domain names and TLD strings – deciding if your new TLD will be used as a simple pointer, branding juggernaut or an anchor presence on the web
- Supplemental labels and how to best incorporate their use as part of your gTLD naming effort

Frank T. Schilling

Founder, Managing Director
Uniregistry, Corp.

Jennie-Marie Larsen

CEO
Domain Diction

16:15 Digital Media Integration and Customer Engagement

PRACTICAL TIPS FOR INTEGRATING YOUR NEW GTLD ACROSS MULTIPLE MEDIA PLATFORMS TO BEST ENGAGE WITH YOUR CUSTOMER BASE

- Overview of recent internet user research concerning new gTLDs, including an assessment of customer awareness
 - Understanding how customers interact with their mobile device and popular platforms and how you can use that information to tweak your post-gTLD digital marketing strategy
- How to best incorporate your new gTLD into your overall social media strategy–
 - Practical tips for preparing for and quickly responding to issues created by the advent of new social media websites and apps though the use of new TLDs
 - How to unbundle and re-build a marketing strategy that will work across multiple platforms

17:00 Open Q&A & Chairs Closing Remarks

Take advantage of this free-form opportunity to pose your most pressing questions from Day One to your fellow attendees, the Chair and speaker panel.

17:15 Conference Adjourns to Day Two

MAIN CONFERENCE AGENDA (CONTINUED)

Friday, September 27, 2013

09:00 Chair's Recap from Day One & Summary

09:15 What Lies Ahead

A LOOK AT THE FUTURE OF THE INTERNET POST-TLDS

Frank T. Schilling **In conversation with:** Kevin Murphy
 Founder, Managing Director Editor
 Uniregistry, Corp. Domain Incite

FOCUS ON BRAND PROTECTION, ANTI-COUNTERFEITING & FRAUD PREVENTION

10:00 TLD Security, Fraud and Privacy

PRACTICAL STRATEGIES FOR BRAND OWNERS IN AN EVOLVING INTERNET LANDSCAPE

Martin C. Sutton Charlie Abrahams
 Manager, Group Fraud Risk and Intelligence VP & GM EMEA
 HSBC Holdings PLC HGHQ MarkMonitor

11:00 Refreshment Break

11:30 Brand Protection Strategies Post-gTLD

RECOMMENDATIONS FOR ENSURING YOUR BRAND IS NOT COMPROMISED AS YOUR NEW TLD COMES ONLINE

During this session hear from leading brands as they share and discuss with you proactive defensive strategies for ensuring your brand is properly protected as new TLDs come online. Learn what issues they anticipate will create the most headaches for brands, strategies for monitoring the new internet landscape post-TLDs, as well as insights on how to best use the Trademark Clearing House to ensure your brand is protected. Topics to be addressed during this session will include:

- Promoting trust in authentic brands through 'in-sourced' secure, stable and trusted .brand registries
- Protecting your .brand gTLD through robust domain management policies, whilst remaining compliant with ICANN governance rules and applicable laws
- Looking forward to emerging anti-counterfeiting strategies and an update on the new rights protection mechanisms offered by new gTLDs

Richard Graham Mette Andersen
 Head of Digital, Intellectual Property Department Corporate Counsel
 Richemont LEGO Juris A/S

12:30 Networking Luncheon



MAIN CONFERENCE AGENDA/ INTERACTIVE WORKING GROUPS

13:45 Case Study

WHAT BRANDS CAN LEARN FROM FAST-TRACKED IDN CC AND GEO TLDS

During this session, engage with the session leaders representing diverse cc and geo TLDs as they share with you lessons learned from their launch process. Learn how Brands can benefit from the experience of ccTLDs to fine tune your own launch strategy.

Dirk Krischenowski

Founder and CEO

.berlin

14:30 Refreshment Break

15:00 Interactive Working Groups

Working Groups are included in the cost of registration. Please indicate which session you plan on attending upon registration.

WORKING GROUP A

Preparing for Launch: What Applicant Brands Need To Do Now to Ensure a Successful TLD Deployment

You've passed Initial Evaluation and are hurrying towards Contracting and Pre-Delegation Testing. What lies ahead on the road to implementation? What are the pitfalls to avoid? How do you balance the management of consultants, registry service providers, ICANN, Governments and registrars with the needs and concerns of your marketing, security, e-commerce, legal and IT teams? During this interactive working group session learn just who is responsible for doing what, how to measure success, understanding the cost structure and determining the best model for TLD execution.

Nick Wood

Managing Director

Com Laude & Valideus

WORKING GROUP B

New Applicant? Non Applicant? Your Complete Guide to the Application Process, Costs, Benefits & Considerations of Operating Your Own TLD

Created exclusively for recent and non-applicant brands, this interactive workshop has been designed to provide a complete view of the opportunities, challenges, risks and rewards of operating your own TLD. Challenges to be addressed include:

- How do you make right choices and avoid costly missteps from application to deployment?
- How TLD owners can recoup their investment and make a profit
- How owners could position their TLD to be attractive to investors, purchasers and partners, pathways to profit
- Proven marketing ideas that you can use to increase the attractiveness of your TLD to potential registrants
- How registrants are likely to decide in which TLDs to invest

Kathy Nielsen

Head of Business Development, New gTLDs

Sedo

16:30 Working Group Sessions Conclude & Congress Closing Remarks



Join Our LinkedIn Group: gTLD & Domain Leadership



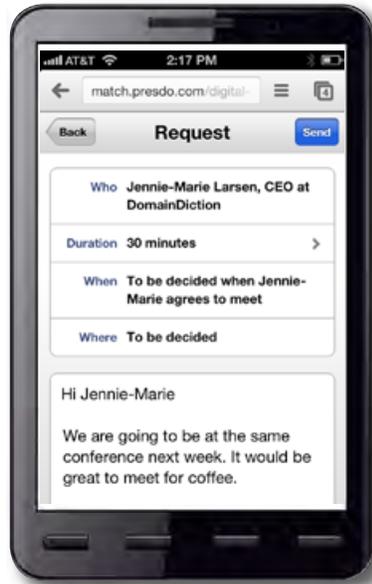
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You can...

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- Connect with fellow registered attendees through **Momentum Connect Mobile Edition™**
- Send messages to fellow attendees and speakers
- Arrange "at conference" meetings and appointments with fellow attendees prior to the event.
- Obtain a GPS enabled map and directions to the event
- Contact the event hotel directly
- Register for an event
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TEAM BUILDING OPPORTUNITIES

We understand that there is just too much information provided at our events for just one person to capture it all.

Even more importantly, as Momentum remains conscious of the budget challenges that most businesses still face in today's economy, we believe that it doesn't take 3 or more to be a group—bring just one colleague along with you to an event and you'll both receive a discount.

Bring one colleague (group of 2 in total)
Both receive 10% off registration.

Bring two colleagues (group of 3 in total)
All three receive 15% off registration.

Bring three colleagues or more (group of 4 in total)
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YOUR SPONSORSHIP EXPERIENCE. SIMPLIFIED.

Each Momentum sponsorship solution is specifically designed to provide an unparalleled thought leadership platform that achieves your specific business development objectives while delivering the greatest value and client service experience in the industry.

Our platforms provide every client with the opportunity to:

- Engage with the community before the event takes place
- Access the attendee list in advance in order to determine the best on-site strategy
- Receive generous discounts for your clients and key prospects
- Meet with thought leaders and key industry representatives
- Have the opportunity to pre-arrange meetings with select attendees during the event
- Receive well-positioned, high exposure onsite branding.

Momentum is proud to offer a suite of industry leading solutions that are simple to understand, tailored to your specific needs, inclusive of all the benefits we believe should be standard, and forged with just one goal in mind—exceeding your expectations. Developed through decades of research and experience with organizations just like yours, we are committed to achieving your business development objectives and forging long-term relationships with each and every one of our clients.

For additional information please contact:

Ben Greenzweig, Co-CEO
ben@MomentumEvents.co
1.646.504.8089



REGISTRATION INFORMATION

Register online at www.gtldworldcongress.com,
email info@momentumevents.co or call **1.646.807.8555**.

GROUP BOOKINGS

Group discounts are available for 2 or more attendees. Register 2 or more attendees and receive a 10% discount on all bookings. Register 3 or more attendees for bigger savings. This discount may not be combined with any other offer. All attendees must be employed by the same organization and must register together in one transaction. One invoice will be issued to the group lead.

ATTENDEE FEE INCLUDES CONFERENCE AND ALL WORKSHOPS, MOMENTUM CONNECT AND POST-EVENT WEBINARS (ALL PRICES GBP)

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£795 +VAT	£895 +VAT	£995 +VAT

TERMS AND CONDITIONS

- Unless exempt, please add 20% U.K. VAT to all orders.
- Registration fees may not be shared among people from the same firm or company.
- Payment must be received in full by the conference date.
- Any early registration or other discounts cannot be combined and must be applied at the time of registration.
- Group discounts are available to individuals employed by the same organization.

If you are unable to attend the conference, you may designate a substitute. Substitution, cancellation and refund requests must be made via e-mail to info@momentumevents.co in accordance with the information found online at:

<http://momentumevents.co/attendee-information>. There are no refunds for no-shows. All requests for refunds or changes to your hotel room reservation must be made directly with the Park Plaza Victoria.

PHOTOS AND VIDEO

Event registration implies your consent that any pictures and/or video obtained during the event may be used for future promotional purposes.

BOOKING FORM

For faster and more accurate service, please register online at www.gtldworldcongress.com

Online registrants may pay by credit card, wire transfer, check or request an invoice.

You may also use this form and mail it with payment to: **MOMENTUM EVENT GROUP** 150 West 95th Street, Suite 3B, New York, NY, 10025

YES, PLEASE REGISTER THE FOLLOWING ATTENDEES FOR THE DIGITAL MARKETING & GTLD STRATEGY CONGRESS – UK & EUROPEAN EDITION

CONTACT DETAILS

Name _____ Position _____

Approving Manager _____ Position _____

Organization _____

Address _____

City _____ State/Province/County _____ ZIP/Postal Code _____

Country _____ Phone _____ Fax _____

E-mail _____ Type of Business _____

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PLEASE QUOTE THE NAME OF THE ATTENDEE(S) AND THE EVENT CODE 110W13-LON AS A REFERENCE.

Business Tax ID number: 45-5430064 W9: If you require a W9, please download it directly from www.momentumevents.co/w9



To register visit us online at www.gtldworldcongress.com